

Meeting Date: 09/30/08

AGENDA REPORT

City of Santa Clara, California

Agenda Item # 5A



DATE: September 25, 2008

TO: City Manager for Council Action

FROM: City Clerk/Auditor

SUBJECT: Appointments to Fill Up to Two Vacancies on the Cultural Advisory Commission for Terms Ending June 30, 2012

EXECUTIVE SUMMARY:

Two applications were received for the two openings on the Cultural Advisory Commission for two full terms ending June 30, 2012. Pursuant to Council policy, applicants to fill vacancies on the Cultural Advisory Commission are interviewed before a scheduled Council meeting. The applicants are scheduled to be interviewed at 6:00 pm on September 30, 2008. The applications are attached for your review. The City has made three attempts at advertising the openings and the Cultural Advisory Commission has functioned with only a partial set of Commissioners for three months.

ADVANTAGES AND DISADVANTAGES OF ISSUE

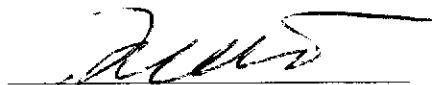
It is an advantage to maintain a full Commission for the orderly conduct of business. It is a disadvantage that with only two applicants for two openings, the field of candidates is not as large as the normal City practice would offer.

ECONOMIC/FISCAL IMPACT

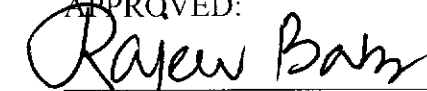
There is no cost to the City other than administrative staff time and expense.

STAFF RECOMMENDATION

That the Council interview the two applicants and appoint up to two applicants to fill the vacancies on the Cultural Advisory Commission for the two full terms ending June 30, 2012.


Rod Diridon, Jr.
City Clerk/Auditor

APPROVED:


Jennifer Sparacino
City Manager

Documents Related to this Report:
Applications

SUMMARY OF APPLICANTS

CULTURAL ADVISORY COMMISSION

TWO OPENINGS

FOR TWO FULL TERMS ENDING JUNE 30, 2012

- | | | |
|----|-------------|---|
| 1. | Gary Ater | 2251 Rita Court
Santa Clara, CA 95050 |
| 2. | Rain Eterno | 5090 Lick Mill Boulevard
Santa Clara, CA 95054 |

CULTURAL ADVISORY COMMISSION
2 Full Terms Ending 6/30/12

APPLICANTS	Mayor Mahan	Caserta	Kennedy	Kolstad	Kornder	McLeod	Moore	Total
Gary Ater								
Rain Eterno								



APPLICATION
BOARD, COMMISSIONS AND COMMITTEE

CITY OF SANTA CLARA
Submit to: City Clerk's Office
1500 Warburton Avenue, Santa Clara, California 95050
Telephone: 615-2220

RECEIVED

SEP 18 2008

City Clerk's Office
City of Santa Clara

Board/Commission/Committee Applying For: CULTURAL ADVISORY COMMISSION

Name: GARY ATER

Address: 2251 RITA CT. City: SANTA CLARA Zip: 95050

Telephone: ~~WORK~~ CELL: 408-497-1289 Home: * 408-246-8506

Email: ATER7@COMCAST.NET Fax: 408-244-4018

Are you a registered voter of Santa Clara? YES How long? 30 YRS +

Have you attended a meeting of this Board/Commission/Committee? NO, BUT READ MINUTES

Present Employer: SELF (RETIRED SILICON VALLEY EXECUTIVE)

Job Title: JOURNALIST / SEMI-RETIRED

Previous Governmental Bodies/Elective Offices Applicant has served	Position/Office Held	Dates
<u>NONE</u>		
Civic or Charitable Organizations To which Applicant has belonged	Position Held	Dates
<u>NONE</u>		

Special Interests/Hobbies/Talents:

POLITICAL EDITORIAL WRITER FOR ON-LINE MAGAZINES
GARDENING, TRAVEL, READING, PHOTOGRAPHY,

College, Professional, Vocational, Schools attended	Major Subject	Dates	Degree/Date
<u>STANFORD UNIVERSITY</u>	<u>BUSINESS</u>	<u>1990</u>	<u>EXEC/AEA MBA</u>
<u>SAN JOSE STATE UNIVERSITY</u>	<u>BUSINESS</u>	<u>1968</u>	
<u>WILCOX HIGH SCHOOL</u>	<u>College Prep</u>	<u>1964 GRAD</u>	<u>DIPLOMA</u>

*NOTE: DO NOT GIVE HOME TELEPHONE NUMBER UNLESS YOU WANT THAT NUMBER TO
BE PUBLIC INFORMATION.

Special awards or recognition received: _____

Please state reasons why you want to become a member of this Board/Commission/Committee, including what specific objectives you would be working toward as a member of this advisory board: (Attach second page if necessary)

COMPLETED THE 2007 SANTA CLARA LEADERSHIP PROGRAM AND WOULD LIKE TO CONTINUE SUPPORTING MY CITY WHEREVER I CAN. I AM A PRAGMATIST AND BELIEVE IN COMMON SENSE AS A GUIDANCE FACTOR. I EVEN HAVE AN ACTIVE BLOG @ "COMMONSENSE-GATER. BLOGSPOT.COM" CALLED "UNCOMMON, COMMON SENSE"

Any other information which you feel would be useful to the City Council in reviewing your application: (Attach second page if necessary) _____

Are you associated with any Organization/Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

NO

If yes, please state name of Organization/Employment: _____

City policy directs all advisory body members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises: YES

Have you ever been convicted of a felony or a misdemeanor? Do not list any misdemeanor settled in juvenile court. (If yes, explain convictions):

NO

How did you hear about the opening on this Board/Commission/Committee? NOTICE TO PAST

S.C. LEADERSHIP MEMBERS

Signature of Applicant: _____

Date signed: _____

9-18-2008

From: Rod Diridon Jr.
To: Jennifer Yamaguma
CC: Pam Morrison
Date: 9/18/2008 2:57 PM
Subject: Fwd: Application for SC Culture Advisory Commission

Jennifer, please attach this to Mr. Ater's application to the Cultural Advisory Commission. Thanks.

--RJD2

>>>

From: Pam Morrison
To: Diridon Jr., Rod
Date: 9/18/2008 2:55 PM
Subject: Fwd: Application for SC Culture Advisory Commission

Mr. Ater has asked that the following information be included with his application.

>>> Gary Ater 09/18/08 2:48 PM >>>

Dear Ms. Morrison,

I dropped off my application for the S.C. Cultural Advisory Commission today at the S.C. City Clerk. While there, I also picked up a few months of the Commission's monthly meeting minutes. I was advised that if I had any questions, I should address them to your attention.

You might recall that I also sent an e-mail to the current commissioners, including yourself as the liaison. As of today, I have yet to receive any responses to that communication.

I am not aware if you are the appropriate individual, but I would like to ask that the following information be added to my new application. This will provide some additional information and more complete details on my background here in the valley.

Background of Gary Ater:

· · I was a professional musician / stage performer, starting in high school and a number of years beyond. I sang and played in a number of folk and folk-rock groups, on stages in local Bay Area clubs for about 15 years. (It was also my major source of income while attending college.)

· · Today, my efforts are in helping and supporting other family members and the children of close friends in their pursuit of music and performing on stage.

· · After attending college, I worked in marketing positions at what eventually became some of the early, major Silicon Valley corporations, (Fairchild, Memorex, Philco-Ford, Philips Electronics).

· · I have previously held the position of Vice President of Marketing at four Silicon Valley companies: NMB Semiconductor, Vitelic Corporation, S-MOS Systems and most recently, Trazar Corporation in Santa Clara.

· · While at S-MOS Systems in 1989 - 1991, I was the executive responsible for the financial contributions we made as a major supporter of Santa Clara's, **Triton Museum**.

· · As stated in my previous e-mail, I completed the City's **Santa Clara Leadership Program** last year. I watch the City Council meeting on TV quite often and my wife and I are planning on attending

the up-coming General Plan Update meetings at the Senior Center.

· · I have also toured the city to see all of the current public art located within the city.

· · Today, I am recently retired and partially disabled. I have lived in Santa Clara since the late 50' 's and I graduated in the first graduating class at Santa Clara' 's Wilcox High School . I also attended San Jose State University and received my Executive MBA from Stanford .

· · For the last 2 years, I have been a regular contributing editorial writer for a number of on-line magazines, including the **American Chronicle** , the **World Sentinel** and **Google News** .

· · I also have a very active Blog, (see Blog address below). My Blog is listed as one of the best Internet Blogs at " **Best of the Web.org** " "at; <http://blogs.botw.org/society/politics> .

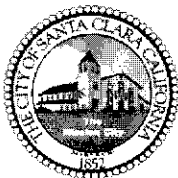
I would appreciate your assistance in this and look forward to meeting you in the future.

Best regards,

Gary Ater

<http://commonsense-gater.blogspot.com/>

Political Blogger and On-Line Editorial Writer



APPLICATION
BOARD, COMMISSIONS AND COMMITTEE
CITY OF SANTA CLARA

Submit to: City Clerk's Office
1500 Warburton Avenue, Santa Clara, California 95050
Telephone: 615-2220

RECEIVED

JUN 11 2008

City Clerk's Office
City of Santa Clara

Board/Commission/Committee Applying For: Cultural/Arts Commission
Name: Rain Eterno
Address: 5090 Lick Mill Blvd. City: Santa Clara Zip: 95054
Telephone: Work: (408) 241-8436 Home: * (408) 986-8425
Email: raineterno@yahoo.com Fax: _____
Are you a registered voter of Santa Clara? Yes How long? 7 years
Have you attended a meeting of this Board/Commission/Committee? No
Present Employer: Morgan Autism Center
Job Title: Teacher Assistant

Previous Governmental Bodies/Elective Offices Applicant has served	Position/Office Held	Dates

Civic or Charitable Organizations To which Applicant has belonged	Position Held	Dates
<u>Hidden Villa/Open Space</u> ^{Regional Distct.}	<u>Volunteer</u>	<u>2001 - 2007</u>
<u>Schools for Chiapas</u>	<u>Volunteer</u>	<u>2001</u>

Special Interests/Hobbies/Talents: _____
Drawing, Painting, Listening to music, Walking, Biking

College, Professional, Vocational, Schools attended	Major Subject	Dates	Degree/Date
<u>De Anza College</u>	<u>Art</u>	<u>1992-1995</u>	<u>Associate Arts</u>
<u>San Jose State University</u>	<u>Pictorial Art</u>	<u>1996-2000</u>	<u>B.F.A. Degree</u>
<u>Mission College</u>	<u>Fire Science</u>	<u>2003-2005</u>	<u>EMT/Fire Science Certificate</u>

*NOTE: DO NOT GIVE HOME TELEPHONE NUMBER UNLESS YOU WANT THAT NUMBER TO
BE PUBLIC INFORMATION.

Special awards or recognition received: 1st Place Saratoga Rotary Art Show (2001). AA in the Air Banner Display (S. Clara)

Please state reasons why you want to become a member of this Board/Commission/Committee, including what specific objectives you would be working toward as a member of this advisory board: (Attach second page if necessary)

I would enjoy being a cultural representative through the city to improve promotion of life enriching cultural/arts events for the citizens of Santa Clara and beyond city limits.

A problem this year is that the 'Art in the Air' Banners are too high on El Camino Real. Hard to see for driving & walking public. On city Channel 15, next year artist could briefly talk about their work so

Any other information which you feel would be useful to the City Council in reviewing your application:

(Attach second page if necessary)

Currently I am participating in Santa Clara's 'Art in the Air' Banner display on El Camino.

viewers at home can better appreciate the art personally.

Are you associated with any Organization/Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

No

If yes, please state name of Organization/Employment:

City policy directs all advisory body members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises:

Have you ever been convicted of a felony or a misdemeanor? Do not list any misdemeanor settled in juvenile court. (If yes, explain convictions):

No

How did you hear about the opening on this Board/Commission/Committee? Online

Signature of Applicant: Rain Eterni

Date signed: 6.11.08